

**Official Rules**  
**Exmark 2021 GIE+EXPO Vertex S-Series Giveaway**

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**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN.  
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.  
VOID WHERE PROHIBITED.**

- 1. Sponsor.** This sweepstakes (the “**Promotion**”) is sponsored by Exmark Manufacturing Company, Inc. (“**Sponsor**”), 415 Industrial Row, Beatrice, NE 68310. Sponsor may be contacted at [marketing@exmark.com](mailto:marketing@exmark.com).
  - 2. Prize.** One (1) person (the “**Grand Prize Winner**”) shall win a new Exmark Vertex S-Series Stand-On zero turn riding mower (the “**Grand Prize**”), which has an approximate retail value of \$10,999. Model number: VXS730GKA52400. Other than any express written warranty that may come with the Grand Prize, Sponsor makes no warranties with regard to the Grand Prize. The Grand Prize is not transferable and the winner has no right of substitution (in cash or otherwise). Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.
  - 3. Eligibility.** Open to legal residents of the United States who are at least eighteen (18) years of age. Dealers, Distributors, partners, and employees (and their immediate families and household members) of the Sponsor or its subsidiaries are not eligible.
  - 4. How to Enter.** Register to win at the Exmark booth, #7080, at the GIE+EXPO Show in Louisville, Kentucky on October 20 - 22, 2021 (the “**Show**”) during show hours each day (the “**Entry Period**”). Limit one entry per person. Duplicate, incorrect, illegible, corrupt, and incomplete entries are void.
- How a Winner will be Selected.** Exmark will randomly select one (1) Grand Prize Winner from eligible entrants on after the show on Monday, October 25, 2021. Winner has 48-hours to claim the prize. If the potential Grand Prize Winner fails to comply with these Official Rules, his/her place as a Grand Prize Winner may be forfeited and an alternate Grand Prize Winner may be selected through a new random drawing among all remaining eligible entries received during the Entry Period.
- 5. Odds of Winning.** The odds of winning the Grand Prize depend on the number of eligible entries received during the Entry Period.
  - 6. Conditions of Participation.** Each person who enters into the Promotion (“**Entrant**”) agrees to be bound by these Official Rules and all decisions of the Sponsor, whose decisions will be final.

If, for any reason, the fairness or integrity of the Promotion becomes compromised, or the Sponsor’s administration or fulfillment of the Promotion becomes impracticable, Sponsor

reserves the right to terminate or modify the Promotion. Sponsor further reserves the right to disqualify any individual who does not comply with the Official Rules, makes a misrepresentation on his or her entry form, makes a misrepresentation or material omission in any other information provided to Sponsor in connection with the Promotion, or tampers with the entry process, an entry form, or the administration of the Promotion.

Each Entrant consents to use by Sponsor and its subsidiaries and affiliates of Entrant's name, photograph, likeness, biography, voice, performance, and/or video (to the extent each such item is available) for advertising and promotional purposes, including in any and all media now or hereafter known, throughout the universe in perpetuity without additional compensation, notification, or permission, except where prohibited by law.

Unless an Entrant otherwise opts out, Sponsor and its designees may use Entrant's physical and/or e-mail address to contact the Entrant regarding Sponsor's services and other offers and/or promotions. All entries and other items submitted to Sponsor in connection with the Promotion become the property of Sponsor.

7. **Winner Notification and Prize Delivery.** The potential Grand Prize Winner will be selected and notified via email and phone on Monday, October 25, 2021. Sponsor may require the Grand Prize Winner to execute an affidavit or affirmation of eligibility, publicity release (except where prohibited), liability waiver and/or IRS Form W-9 prior to the delivery of any prize (collectively, "**Affidavit**"). The Grand Prize will be awarded within approximately ninety (90) days of the winner's complete response to notification.

Sponsor will deliver prize to winner at a local Exmark Dealer. All other costs, taxes, fees, and expenses associated with a prize, or the acceptance and use of any element of a prize not specifically addressed above, are the sole responsibility of the winner.

8. **Winners List.** Persons may obtain the name of the Grand Prize Winner by mailing a self-addressed stamped envelope to: Exmark GIE+EXPO Vertex Giveaway – Winner's List, 415 Industrial Row, Beatrice, NE 68310. Sponsor will not respond to requests received after June 1, 2022.

9. **Disclaimer.** Sponsor and its affiliates, subsidiaries, parent corporations, contractors, dealers, distributors, and all of their respective officers, directors, representatives, employees, agents, successors and assigns (all the foregoing of which, collectively, are "**Released Parties**"), are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing, typographical, human or other errors in these Official Rules, entry forms, or otherwise; and any entries which are late, lost, incomplete, delayed, misdirected, stolen, mutilated, inaccurate, illegible, or any combination thereof.

**10. Release, Indemnification, and Limitation of Liability.** By entering into the Promotion, each Entrant agrees, on behalf of Entrant and Entrant's heirs, next of kin, executors, administrators, successors and assigns, that Entrant releases and agrees to defend, indemnify and hold harmless the Released Parties from any claim, damage, injury, death, loss or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from or in any way relate to participation in this Promotion or the awarding, acceptance, use or misuse of the Grand Prize or any other substitute prize. **ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. BY ENTERING THE PROMOTION, EACH ENTRANT WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.**

**11. Disputes/Governing Law.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Entrant or the Sponsor in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Nebraska without giving effect to any choice of law or conflict of law rules or provisions which would cause the application or the laws of any jurisdiction other than the State of Nebraska. Any action or litigation concerning this Agreement shall take place exclusively in the federal or state courts sitting in Lancaster County, Nebraska, and you expressly consent to the jurisdiction of and venue in such courts and waive all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to any form of class action. You agree to service of process by mail or other method acceptable under the laws of the State of Nebraska.

**12. Requests for Rules.** These official rules are also available by writing to Exmark GIE+EXPO Vertex Giveaway – Official Rules, 415 Industrial Row, Beatrice, NE 68310. Sponsor will not respond to requests received after June 1, 2022.